Board of Directors
Agenda
June 7, 2012
San Diego State University
Parma Payne Goodall Alumni Center
Fowler Family Ballroom
2:30 – 5:30 p.m.

2:30 I. Call to Order
Kit Sickels

A. Welcome National Campaign Council, Co-Chaired by Bob Payne, Jim and Janet Sinegal
B. Introduction of New Directors – Ken Walsh, Julie Dillon, Robert O’Keefe

II. Approval of Minutes
Kit Sickels

Approval of Consent Agenda

Consent Agenda
Items to be acted upon without discussion, unless a request is made by a member of the Board or the public to discuss a particular item.

A. Campanile Foundation Board Meeting
Minutes of March 8, 2012

B. Nominating and Organizing Committee
Minutes of April 17, 2012

C. Finance and Investment Committee
Minutes of May 15, 2012

D. Government & Community Relations Committee
Minutes of June 1, 2012

E. Communications and Donor Relations Committee
Minutes of June 6, 2012

2:40 III. Campaign for SDSU
Kit Sickels

A. Update on Goals
B. Campaign Initiatives

Kit

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C. Campaign Initiatives Q & A
D. Vision and Focus
E. Campaign Dashboards

3:25

BREAK

3:40

IV. Campaign Challenges – Interactive Session

4:10

V. Nominating and Organizing Committee Report
A. Chair’s Report
B. Resolution 12-03

RESOLUTION NO. 12-02
RESOLUTION OF THE BOARD OF DIRECTORS
OF THE CAMPANILE FOUNDATION
ACCEPTING THE RESIGNATION OF
RICH KERR FROM
THE CAMPANILE FOUNDATION BOARD

RESOLUTION NO. 12-03
RESOLUTION OF THE BOARD OF DIRECTORS
OF THE CAMPANILE FOUNDATION
ELECTING AND INSTALLING
ROBERT O’KEEFE
AS STUDENT REPRESENTATIVE OF
THE CAMPANILE FOUNDATION BOARD

RESOLUTION NO. 12-04
RESOLUTION OF THE BOARD OF DIRECTORS
OF THE CAMPANILE FOUNDATION
COMMENDING CODY BARBO
FOR HIS SERVICE TO THE
CAMPANILE FOUNDATION BOARD

RESOLUTION NO. 12-05
RESOLUTION OF THE BOARD OF DIRECTORS
OF THE CAMPANILE FOUNDATION
ELECTING AND INSTALLING
JOANNE FERCHLAND-PARELLA AS SECRETARY
OF THE CAMPANILE FOUNDATION BOARD

4:15

VI. Finance and Investment Committee Report
A. Chair’s Report
B. Approval of the Budget for FY 12-13

RESOLUTION NO. 12-06
RESOLUTION OF THE BOARD OF DIRECTORS
OF THE CAMPANILE FOUNDATION
APPROVING AN INITIAL 2012-2013
OPERATING BUDGET
RESOLUTION NO. 12-07
RESOLUTION OF THE BOARD OF DIRECTORS
OF THE CAMPANILE FOUNDATION
APPROVING HIRING OF SANDS CAPITAL MANAGEMENT

4:30 VII. Government and Community Relations Committee Report
A. Chair’s Report

4:35 VIII. Communications & Donor Relations Committee Report
A. Chair’s Report

4:50 IX. Student Perspective

5:05 X. Concluding Remarks

5:30 XI. Adjournment

Reception