

*Supporting San Diego State University*

## **Board of Directors Meeting**

Thursday, June 5, 2025

3:00 – 5:00 p.m.

Stephen L. Weber Boardroom

Parma Payne Goodall Alumni Center

### **Minutes**

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A meeting of The Campanile Foundation Board of Directors was held on Thursday, June 5, 2025, in the Stephen L. Weber Boardroom of the Parma Payne Goodall Alumni Center, located at San Diego State University, pursuant to the notice duly posted for public information.

The following members were present: Terry Atkinson\*, Risa Baron\*, DeAnn Cary, Jason Campbell, Mary Curran, Steve Doyle, Julie Dillon, Alan Dulgeroff, Mark Filanc, Jeff Glazer, Dan Gross, Zeynep Ilgaz, Joe Johnson, Michael Kanigher, Alex Mora\*, Mike Neal, Mike Pack, Christine Probett, Patti Roscoe, Jessica Sarowitz\*, Michael Schweitzer\*, Jennifer Stone, Adrienne Vargas, John Wills (\*attended virtually)

The following members were absent: Rick Bregman, Ed Brown, Adela de la Torre, Joyce Gattas, Katarina Hernandez, Kim Kilkenny, Elliot Scott, Kit Sickels

The following staff members were in attendance: Travis Clancy, Mary Darling, Bob Moosbrugger, Richard Noble, Cynthia Swanson, William Tong, Amy Walling

### **Call to Order and Public Comment**

Julie Dillon called the meeting to order at 3:02 p.m. and thanked the board for joining both virtually and in-person.

There were no members of the public in attendance, therefore no comments were made.

### **Approval of Consent Agenda and Past Meeting Minutes**

A motion was made, seconded, and unanimously carried to approve the Consent Agenda, thereby approving minutes of:

- Campanile Foundation Board Meeting on March 6th
- Nominating and Governance Committee Meeting on April 16th
- Stewardship Committee on April 8th
- Government and Community Relations Committee on May 15th
- Athletics Committee on May 21st
- Finance and Investment Committee on June 4<sup>th</sup>

### **Chair's Updates**

Dr. William (Bill) Tong was in attendance. Bill was recently appointed as the permanent Provost of San Diego State University bringing decades of experience in academic excellence, infrastructure planning, and faculty development to the role.

San Diego State commencement ceremonies were held May 15th-18th. Across both San Diego and Imperial Valley campuses, more than 12,000 students were eligible to participate, with nearly 10,000 taking part in the ceremonies.

SDSU's 2025 Day of Giving was held on March 12th, raising \$486,984 from 1,350 donors.

Julie concluded her opening remarks with an announcement that TCF Board members and a guest will be invited to attend an Aztec football game of their choice in the President's Suite during the 2025 season.

### **Academic Affairs Update**

Recently appointed Provost William (Bill) Tong provided an update on academic affairs. He disclosed that San Diego State University received 123,000 Fall 2025 applications for approximately 6,000 available spots. The average GPA of admitted students at SDSU has increased to 4.14. Compared to other CSU campuses facing enrollment challenges, SDSU's enrollment numbers remain strong.

The Provost outlined several significant challenges confronting SDSU including uncertainties regarding the enrollment of international students, potential state-level budget cuts impacting the university's capacity to hire and retain faculty, and concerns about the sustainability of degree programs with low conferral rates.

### **Get to Know You**

John Wills was introduced as the June "Get to Know You" speaker. John graduated from Helix High School in La Mesa before enrolling at SDSU in 1960. At the time, only 12,000 students were enrolled at the university (the same number of graduating seniors in 2025). He discussed his varied career path in accounting, the Air Force, data processing, and business ownership. His passion for mentoring students and alumni is at the forefront of his engagement with SDSU. John was instrumental in the establishment of SDSU's Los Angeles Regional Council, which this year awarded 3 full time and 3 part time scholarships, an accomplishment he is proud of.

### **CAL Undergraduate Student Research Office**

Dr. Elisa Sobo, Professor & Director of CAL Undergraduate Research, spoke about the undergraduate research program in the College of Arts and Letters (CAL). She educated

the board on the MUSE program: Mentoring for Undergraduate Student Excellence. The program provides funding for undergraduate student assistants engaged in mentored research, scholarly, and creative activities on significant projects, enhancing undergraduate achievement. Dr. Sobo also shared a copy of “Splice”, the journal for undergraduate scholarship at SDSU's College of Arts and Letters. The journal is a first of its kind in the entire CSU system.

Purnell Strom, a Senior studying Political Science and International Security & Conflict Resolution (ISCOR) Senior, spoke about being born and raised in San Diego, why he chose to study at SDSU and what motivated him to pursue the path of undergraduate research. Purnell presented an overview of his current research project, which investigates the role of drones and emerging trends in the Russo-Ukrainian conflict. He also discussed with the board his career aspirations and plans for pursuing graduate studies.

### **Get to Know the Gift**

Julie Dillon introduced Joe Johnson as the “Get to Know the Gift” speaker. Joe spoke about his background in education including roles in teaching, administration and policy. He shared how his career and his family collectively motivated his giving at SDSU and the establishment of the Virginia P. Uline Memorial Scholarship, the Gilda Johnson Shumate Memorial Scholarship, and the Lionel “Skip” Meno NCUST Endowment.

### **Nominating and Governance Committee**

Steve Doyle announced that the Nominating & Governance Committee is recruiting 3-4 new board members for 2026. In December, Mary Curran, Ed Brown, Steve Doyle, and Christine Probett will conclude their third and final terms.

Steve gave updates on the candidates being considered for board service. The committee meets again in July and will make its final recommendations to the board at the September meeting. Adrienne Vargas & Cynthia Swanson are working with the development team to identify candidates to replace Christine Probett as our faculty representative. The committee is connecting with the Board members whose terms are up for re-election to gauge their interest in continued service.

Steve closed out his update by announcing that Alan Dulgeroff has been selected to succeed Julie Dillon as the next TCF Board Chair. At our annual board meeting this December, Alan will be elected as Chair-elect for the 2026 term, to then serve as Chair in 2027 and 2028.

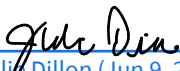
A motion was made, seconded, and unanimously carried to approve Resolution 25-04: Commending Katarina Hernandez and Electing and Installing Kareen Holstrom as Student Representative.

### **Finance and Investment Committee**

John Wills gave an update from the Finance and Investment Committee meeting the day prior. Total assets amount to approximately \$640 million. The endowment is at a market value of \$496.7 million, an 8.8% return over the year. The fixed income fund managed by UBS is at \$65 million, up 4% from last year.

A motion was made, seconded and unanimously carried to approve Resolution 25-05: Approving the Fiscal Year 2025/2026 Operating Budget.

Julie Dillon adjourned the meeting at 5:00 p.m.

  
Julie Dillon (Jun 9, 2025 10:34 PDT)

Julie Dillon, Chair

  
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Cynthia Swanson, Secretary