

**The Campanile Foundation
Board of Directors Meeting
Council Chambers
Conrad Prebys Aztec Student Union
Thursday, June 9, 2022
3:00 – 5:00 p.m.**



MINUTES

A hybrid meeting of the Board of Directors of The Campanile Foundation was held in Council Chambers in the Conrad Prebys Aztec Student Union on June 9, 2022, pursuant to the notice duly posted for public information.

Board Members Present:

Chiloh Baty, Jason Campbell, DeAnn Cary, Nikki Clay, Mary Curran, Daisy Galeana, Jeff Glazer, Todd Hollander, Joe Johnson, Maxine Kreitzer, Evelyn Lamden, Lidia Martinez, Alex Mora, Mike Neal, Mike Pack, Patti Roscoe, Kit Sickels, Adrienne Vargas, and John Wills

Board Members Present Virtually:

Rick Bregman, Steve Doyle, Alan Dulgeroff, Dan Gross, Seth Mallios, Thom McElroy, Jerry Sanders, Bob Scarano, and Peter Shaw

Board Members Absent:

Terry Atkinson, Ed Brown, Adela de la Torre, Zeynep Ilgaz, Kim Kilkenny, Fred Pierce, Michael Schweitzer, Jim Sinegal, and Ashley Tejada

University Staff Present:

Curt Apsey, Mary Darling, David Fuhriman, Jim Herrick, Chris Lindmark, Agnes Wong Nickerson, Anita Nottingham, Salvador Hector Ochoa, Cathy Terrones, and Amy Walling

I. Call to Order & Welcome (Presenter: Nikki Clay)

Board Chair Nikki Clay welcomed everyone who attended the meeting either in person or virtually. She announced that President de la Torre was unable to attend the meeting as her schedule has been impacted with a recent trip to the SDSU Georgia campus attending commencement and a trip to Colorado to attend a Mountain West Conference where she serves on the Board of Directors, in addition to her service as Chair of the Infractions Committee and Chair of the President's Forum for the NCAA. She mentioned that Adela had opened the Mesoamerican center in Oaxaca and congratulated her on her Honorary Doctorate from Tbilisi State University in Georgia.

II. University Update (Presenters: John David Wicker, Athletic Director, Jessica Rentto, Senior Associate Vice President for Business & Financial Affairs, Josh Mays, Associate Vice President for Public Safety & Community Empowerment, Gail Mendez, Title IX Coordinator and Director of the Office for the Prevention of Harassment & Discrimination, and La Monica Everett-Haynes, Associate Vice President and Chief Communications Officer)

Nikki announced that the order of the items on the agenda would be shifted and the meeting would start with a presentation from John David Wicker and his team to discuss issues related to the recent news coverage of an ongoing San Diego Police Department investigation.

Nikki introduced and welcomed the team. John David, Jessica, and Josh provided background information and the university's response to the issue at hand. Gail provided an overview of the university's Title IX policy and shared the campus' prevention efforts and support available on campus. On behalf of the Board, Nikki thanked the team for their ongoing dedication to the matter. Members of the Board had the opportunity to ask questions and engaged in a conversation.

Mike Neal encouraged members of the Board to contact the Mayor's office to show support for increased resources for the police department in order to complete the investigation in a timely manner.

III. Snapdragon Philanthropy and Revenue Update (Presenter: John David Wicker)

John David reported that the Snapdragon Stadium construction project is on schedule and the university is set to host the first football game of the season on September 3, 2022. His report included a ticket sales update noting that the Founders and Luxury suites are sold out. He announced that there have been changes to the Sycuan Founders Club pricing model and he anticipates selling out of the Founders Club seats by opening day. There are currently five executed corporate partnership agreements and six pending agreements. John David concluded his report with a financial overview and philanthropic giving update which included that to date there have been commitments to 12 naming opportunities with 20+ remaining. An Aztec Legacy Wall will recognize all donors who supported the project at \$50K or more.

IV. Faculty and Student Guest Speakers (Presenters: Dr. Carrie House and Jennifer Waters)

Adrienne introduced Dr. Carrie House, Assistant Professor of Cancer Biology in the College of Sciences. Dr. House is working in the House Lab to uncover new players in the fight against breast and ovarian cancer. The lab serves to help the next generation of scientists develop their passion while making innovative and vital discoveries to combat cancer and improve human health. Students are currently working on research to inhibit cancer progression and recent recurrent disease specifically with ovarian and breast cancers.

Research projects:

- Obesogen exposure in adipocyte growth and breast cancer in Hispanic women
- How adipocytes support ovarian cancer metastasis
- The role of fibroblasts in facilitating adhesion of drug resistant cells
- Cell signaling in drug resistant cells
- The role of macrophages in the development of drug resistance

Highlights from the House Lab:

- Research Goal: to understand how the tumor microenvironment supports chemotherapy resistance that leads to recurrence in breast and ovarian cancers
- Impact on the Community: promoting the innovative research of SDSU within the community and beyond while helping our students reach their professional goals

- Impact of philanthropy: provide an accessible and supportive environment where students can perform cutting-edge research in cancer biology that ultimately transforms patient care

Dr. House was accompanied by Jennifer Waters, a Ph.D. candidate in the UCSD-SDSU joint doctoral program in cell and molecular biology. Prior to beginning her graduate education, she completed her B.S. at SDSU in biology. She shared her personal experiences working on cancer research in the House Lab and how her experience has carved a pathway toward a successful future career. Her current work has been recognized both with the President's Award from the Student Research Symposium (SRS) at SDSU and with an Achievement in Rewards for College Scientists (ARCS) Fellowship. She is the Outreach Committee Co-Chair for Association for Women in Science (AWIS), and volunteers with the Fleet Science Center through the Better Education for Women in Science and Engineering (BE WiSE) program to engage young women in STEM.

V. Announcements (Presenter: Nikki Clay)

On behalf of all of the Board members, Nikki congratulated Daisy Galeana and Lidia Martinez on their recent accomplishments. Daisy received her Ph.D. in Mechanical and Aerospace Engineering and Lidia received an Honorary Degree of Humane Letters from the College of Education. The Board enjoyed graduation themed cupcakes in celebration.

VI. Approval of Consent Agenda and Past Meeting Minutes (Presenter: Nikki Clay)

Nikki requested a motion to approve the June 9, 2022, Consent Agenda consisting of minutes of the Foundation Board and previous Committee meetings.

Motion: A motion was made, seconded, and unanimously carried to approve the Consent Agenda for The Campanile Foundation Board of Directors meeting of June 9, 2022, thereby approving the minutes of the:

- Campanile Foundation Board Meeting
Revised Minutes of the December 9, 2021, Meeting
Minutes of the March 3, 2022, Meeting
- Government and Community Relations Committee
Minutes of the May 19, 2022, Meeting
- Stewardship Committee
Minutes of the June 7, 2022, Meeting
- Athletics Committee
Minutes of the June 8, 2022, Meeting
- Finance and Investment Committee
Minutes of the June 8, 2022, Meeting

VII. Public Comment

There were no members of the public present, and no comments were made.

VIII. Executive Committee Report (Presenter: Nikki Clay)

Nikki began the Executive Committee report announcing that the September Board of Directors meeting will be held jointly with the SDSU Alumni Board. Following the meeting we will host a

reception where Board members will have the opportunity to engage with Alumni Board Members. A joint meeting of the two Boards was last hosted in March 2019.

The Nominating Committee will be finalizing an annual Board and Committee assessment. This is an opportunity for Board members to provide feedback on their Board and Committee service. The assessment will be sent out late July or August. Everyone was encouraged to participate.

Nikki reported that the 2022 football schedule has been released and an invitation was extended for Board members and a guest to attend a game this season in a suite hosted by Adrienne and President de la Torre. Space is limited, and Board members were asked to submit a request for their top three games to Anita Nottingham prior to the June 30 deadline.

Nikki reminded everyone that following the presentation from Tracy Love at the last meeting, an editorial titled “It’s Better in Texas” written by President de la Torre regarding the importance of Independent Doctoral Degrees, was distributed to the Board through OnBoard and a copy was included in the Board Book. She encouraged everyone to read it. She announced that there is going to be a meeting of the subcommittee on Independent Doctoral degrees next week with Ana Molina-Rodriguez, Deputy Chief of Staff.

Nikki noted that due to time constraints, the University update will be postponed until a future meeting.

Nikki introduced fellow Board member, DeAnn Cary and thanked her for her continued support of the Arts Committee and Arts programs at SDSU. She also thanked DeAnn for recently hosting a successful salon event at her home.

IX. Get to Know You Series (Presenter: DeAnn Cary)

DeAnn shared highlights from her personal life and professional career in an effort for fellow Board members to get to know her better. Nikki thanked DeAnn for her presentation.

Adrienne introduced and welcomed Jim Langley of Langley Innovations to present his feasibility study findings.

X. Development Update (Presenters: Adrienne Vargas and Jim Langley)

Adrienne recognized Cathy Terrones, Senior Director of Donor Relations, and her team for their recent efforts measuring and demonstrating the impact of stewardship. She noted the increased retention of donors and the launch of a comprehensive reporting process.

Additional focus on impact reporting was driven, in part, by Jim Langley of Langley Innovations. Jim recently conducted a campaign feasibility study for University Relations and Development. He interviewed a sampling of donors, which included some members of The Campanile Foundation Board. He joined the meeting to present his findings and engaged the Board in a discussion about our future and to help determine the next phase of fundraising.

Jim emphasized the importance of identifying specific passions that resonate with donors and microtargeting those areas of interest as aligned with the philanthropic needs of the campus. He shared that he worked with the deans to develop powerful white papers, nine in total. A suggestion was made to present the white papers to the Board to preview and gauge their practical application

and dedication to the mission of the university. An additional suggestion was made to facilitate an introduction between Jim Langley and the Mission Valley Innovation District Committee.

Nikki congratulated and thanked Adrienne and Mary Darling for their tireless efforts working with development staff to achieve the philanthropic goals of the university. She reminded everyone that the fiscal year end is right around the corner and encouraged Board members to fulfill their philanthropic commitments prior to June 30.

XI. Nominating and Governance Update (Presenter: Jerry Sanders)

Jerry announced that as approved at the March Board of Directors meeting, the Nominating and Governance Committee has recommended Dr. Joyce M. Gattas to the full Board for installation as Director.

Joyce is dean emerita, the College of Professional Studies and Fine Arts, has devoted a total of 38 years to the University in leadership roles and has contributed generously in financial support to scholarships, capital expenses, Athletics, and PSFA. After retiring in 2018, Joyce became special assistant to the university president and worked with coordinating the academic portion of SDSU's Mission Valley project. She is deeply involved in the San Diego community, serving on numerous boards of cultural institutions, city commissions, the San Diego Public Library, and a charter high school. She continues to remain involved with the university and will chair the Presidential Public Arts Advisory Committee. Joyce brings a wealth of knowledge and passion and will be a welcomed asset to The Campanile Foundation Board. Joyce was unable to attend the meeting as she was in Spain on tour with the San Diego Museum of Art.

Motion: A motion was made, seconded, and unanimously carried to approve Resolution 22:01 installing Joyce Gattas as Director of the Board to serve a three-year term.

On behalf of the Board, Jerry thanked Ashley Tejada for her service this past year as Student Representative. Ashley served as an ambassador representing the student body bringing a diverse perspective. Ashley is pursuing her masters in Postsecondary Educational Leadership with a Specialization in Student Affairs and will be starting her second year this fall. Ashley was unable to attend the meeting in person.

The class of 2022-23 Associated Student (AS) Body Executive Officers were installed a few weeks ago. They were unable to join the meeting as they were out of town attending a conference. Each of their biographies were provided in the Board Book. They plan on attending the September meeting in person. Jerry announced that Shawki Moore, a senior from Fairfield, California majoring in communications and minoring in leadership, is the new AS President and will serve on the Board for a one-year term as Student Representative.

Motion: A motion was made, seconded and unanimously carried to approve Resolution 22:02 Commending Ashley Tejada for her Service and Electing and Installing Shawki Moore to serve a one-year term as the Associated Student Body Representative and Director.

On behalf of the Nominating and Governance Committee, Jerry presented prospective candidate Jessica Sarowitz to the full Board for election. Jessica Sarowitz is a current parent, wife, executive producer, entrepreneur, social impact investor and founder of 4S Bay Partners LLC, based in Chicago. She is the managing partner of Sarowitz Family LLC and the managing family director at the Julian Grace Foundation. Jessica's projects at Julian Grace include expanding clinic access in

Central America, foster child education programs, and support for Indigenous culture continuity. Jessica lives on the North Shore of Chicago and is an avid tennis player and advocate for healthy living. Jessica's research profile was provided for review in the Board Book.

Motion: A Motion was made, seconded, and unanimously carried to Elect Jessica Sarowitz as Director to be Installed at the September Board of Directors meeting.

XII. Finance and Investment Committee Update (Presenter: John Wills)

John reported that the committee is looking into forming an Ad-Hoc Committee to develop an investment policy for fixed income funds and to initiate a Request for Proposal procedure. The Committee was presented the FY 2022-23 TCF Operating Budget for review and made a recommendation to the full Board to approve the Budget as presented.

Motion: A motion was made, seconded, and unanimously carried to approve Resolution 22:03 Approving the Fiscal Year 22/23 Operating Budget

XIII. Athletics Committee Update (Presenter: Mike Neal)

Mike Neal provided an abbreviated report announcing that the Athletics Committee has recently formed three subcommittees which support the outcomes that John David Wicker wants to achieve. He will share additional information at a future meeting.

XIV. Stewardship Committee Update (Presenter: Patti Roscoe)

Patti Roscoe reminded Board members that as part of our stewardship efforts, they are asked to participate in a Thank You notecard project. She shared the positive impact that these notecards have on our donors and asked those who currently do not participate, to volunteer to do so.

Patti announced that as part of the university's 125th anniversary plans, we are engaging the greater San Diego community in "painting the town red" by lighting buildings and spaces the week leading up to Homecoming (October 29 – November 5). She asked Board members to think of relationships in the community where we can assist with outreach for this project.

Nikki adjourned the meeting at 5:15 p.m.



Nikki Clay
06/21/2022 2:07 PM
Nikki Clay, Chair

Attest:



Anita Nottingham, Secretary
06/20/2022 10:36 PDT