

**The Campanile Foundation
Board of Directors Meeting
December 9, 2021
3:00 – 5:00 p.m.**



Minutes

A hybrid meeting of the Board of Directors of The Campanile Foundation was held in Templo Mayor in the Conrad Prebys Aztec Student Union on December 9, 2021, pursuant to the notice duly posted for public information.

Board Members Present:

Chiloh Baty, Jason Campbell, Nikki Clay, Adela de la Torre, Steve Doyle, Alan Dulgeroff, Daisy Galeana, Dan Gross, Zeynep Ilgaz, Joe Johnson, Seth Mallios, Alex Mora, Mike Neal, Mike Pack, Fred Pierce, Jerry Sanders, Peter Shaw, Ashley Tejada, Adrienne Vargas and John Wills

Board Members Present Virtually:

Terry Atkinson, Rick Bregman, DeAnn Cary, Mary Curran, Julie Dillon, Jeff Glazer, Todd Hollander, Jeff Jeffery, Evelyn Lamden, Lidia Martinez, Thom McElroy, Charlotte Ochiqui, Patti Roscoe, Kit Sickels

Board Members Absent:

Ed Brown, Kim Kilkenny, Maxine Kreitzer, Bob Scarano, Michael Schweitzer and Jim Sinegal

University Staff Present:

Curt Apsey, Mary Darling, David Fuhriman, Joyce Gattas, Jim Herrick, Chris Lindmark, Anita Nottingham, Salvador Hector Ochoa, Cathy Terrones and Amy Walling

I. Welcome (Presenter: Nikki Clay, Board Chair)

Nikki Clay thanked everyone for their efforts joining the meeting and announced that students with the SDSU Climate Strike Organizers are attending the meeting and will provide remarks during public comment. Nikki thanked President de la Torre for hosting the TCF Annual Gathering at University House and noted that it was a wonderful opportunity for past and present board members to come together.

Nikki thanked Terry Atkinson, Steve Doyle, Mike Neal, Charlotte Ochiqui, Mike Pack, Fred Pierce, Jerry Sanders and Adrienne Vargas for their engagement during the Chancellor's visit to campus. She noted that it was a positive experience for both the Chancellor and board members in attendance.

Nikki thanked Kit Sickels, Dan Gross, Alex Mora, Jerry Sanders, Lidia Martinez, Ed Brown and Patti Roscoe for their efforts connecting with deans and members of campus leadership. Updates from their engagements will be provided at a future meeting.

Nikki recognized John Wills for his recent efforts boosting engagement with L.A. Regional Council (LARC) members. John has done a tremendous job working closely with Michelle LaGrandeur to meet with LARC members at multiple pregame receptions in Carson, each producing a large turnout.

Evelyn Lamden and her family were congratulated on the recent dedication of Lamden Hall, formerly named the Education and Business Admiration Building.

Nikki applauded Joyce Gattas, Special Assistant to the President and former Dean of the College of Arts and Letters, on her recent announcement of retirement, effective December 31, 2021. Joyce will remain engaged on the TCF Stewardship and Arts committees and will serve on the 125th Anniversary committee. Nikki thanked Joyce for her dedication to the university and continued volunteerism.

Lastly, on behalf of The Campanile Foundation Board, Nikki wished fellow Board member Kit Sickels a Happy Birthday.

II. Approval of Consent Agenda (Presenter: Nikki Clay)

Nikki requested a motion to approve the December 9, 2021 Consent Agenda consisting of minutes of the Foundation Board and Committee minutes of the previous committee meetings.

Motion: A motion was made, seconded and unanimously carried to approve the Consent Agenda for The Campanile Foundation Board of Directors meeting of December 9, 2021 thereby approving the minutes of the:

- The Campanile Foundation Board Meeting – September 2, 2021
- Nominating and Governance Committee Meeting – October 6, 2021
- Government and Community Relations Committee Meeting – November 18, 2021
- Arts Committee Meeting – December 3, 2021
- Stewardship Committee Meeting – December 7, 2021
- Finance and Investment Committee Meeting – December 8, 2021

III. Public Comment (Presenter: Nikki Clay)

SDSU student, Gener Abdon, with the SDSU Climate Strike Organizers provided remarks encouraging The Campanile Foundation to remove their investments from fossil fuel companies & allocate them to sustainable companies. In response, CFO David Fuhriman provided a brief overview of TCF's exposure to fossil fuels. SDSU student, Tiffany Curry, from the SDSU Climate Strike Organizers was in attendance virtually and did not offer any comment.

IV. Election and Installation of New Board Members (Presenter: Julie Dillon)

Julie Dillon provided introductions for Zeynep Ilgaz, Joe Johnson and Chiloh Baty and welcomed them to the meeting as the Board's newest Directors.

Adrienne Vargas shared that Dr. Luke Wood, vice president for student affairs and campus diversity and his wife, Idara Essien-Wood, assistant professor of child and family development, recently made a \$30,000 gift to the university. In recognition of the gift, the Black Resource Center conference room was named the Joseph F. Johnson, Jr. Conference Room. She noted that a wonderful [NewsCenter story](#) was provided in the Board Book and encouraged everyone to read it.

Nikki requested a Motion to approve Resolution 21-05 Electing and Installing Zeynep Ilgaz and Joe Johnson as Directors and Resolution 21-06 Electing and Installing Chilo Baty as Alumni Representative and Director.

Motion: A motion was made, seconded and unanimously carried to approve Resolutions 21-05 and 21-06.

V. Chair's Report (Presenter: Nikki Clay)

Nikki began her report acknowledging Adrienne Vargas and thanking her for her continued leadership on The Campanile Foundation Board and for her ability to keep everyone engaged.

Nikki asked all Board members in attendance to sign their 2022 Conflict of Interest and Board Responsibilities forms. Anita Nottingham will provide copies to Board members who were not attending the meeting in-person via OnBoard.

The New Board Member Orientation will take place in-person on January 20th and will include breakfast and lunch sessions with members of both the URAD and President's leadership teams, along with a campus tour and engagement opportunity on campus. A formal invitation will be sent to all Board members and RSVP requests should be provided to Anita Nottingham.

Nikki announced that additional topics were discussed at the recent Executive Committee meeting and noted that the Board may hear more about these subjects in the future; the Imperial Valley Campus has an estimated 500-acre site that contains lithium and there may be an opportunity to conduct battery manufacturing and the need for flexibility of doctoral programs at SDSU.

VI. President's Report (Presenter: Adela de la Torre)

Update:

President Adela de la Torre announced that the application data for the fall is in and the university received a record amount of over 71,000 applications for freshman. She noted that the university has done well with managing COVID protocol and that there has been a one percent COVID positivity rate among students throughout the semester. The university recognizes its commitment to regional applicants and was recently allocated funding for 1,100 more full time equivalent students, which will increase enrollment for California students and allow the university to hire additional faculty and grow in high demand areas. The university is looking forward to the opportunity to frame pathways for graduate programs particularly, independent doctoral degrees which is critical for SDSU and will intersect well with the vision for Mission Valley.

Adela thanked Campanile Foundation Board members for their continued support through their philanthropy, engagement on Presidential committees and their continued support and willingness to help when called upon.

President de la Torre introduced and welcomed Hala Madanat, Interim Vice President for Research and Development to present on the Mission Valley Innovation District.

Mission Valley Innovation District:

Hala provided a comprehensive overview of the future Innovation District which will be located on the Mission Valley site. The project will include fifteen 3-6 story buildings (inclusive of parking), 1.6 million square feet of tech, office and clinical space and will be built with public-public and public-private partnerships.

Hala reported that representatives from the university spent time over the past year planning for the Innovation District project and engaging in best practice site visits. This process included meetings with community and industry partners, the campus community, and analyzing San Diego County's and SDSU's strengths. Out of this process a draft conceptual framework has been developed that provides a vision for the Innovation District. Central to the Innovation District conceptual framework, is the concept of Human Performance which posits that solving the complex problems facing our world will demand capacity for evidence-based thinking and enhancing human cognition. The focus on human performance will promote transdisciplinary team collaborations to catalyze innovations for solving these complex issues.

She shared a conceptual model highlighting seven different hubs that are important to SDSU; Entrepreneurship, Health Innovation, Cyber and Digital Tech, Climate and Sustainable Energy, Transportation and Smart Cities, Media, and Global Futures.

Board members provided commentary on the presentation and Joyce Gattas shared that the university is working on a master plan inclusive of all phases of the project; the Residential, Innovation District and River Park components which will bring visual and performing arts throughout the project.

Nikki Clay introduced Seth Mallios, fellow Board member and university history curator and announced that he is serving as co-chair on the 125th Anniversary Committee.

125th Anniversary:

Seth provided a comprehensive overview of the university's plan in celebration of the upcoming 125th anniversary of SDSU. He shared his adoration for San Diego State University, his passion behind the creation of the calendar, and how its diversity reflects the diversity throughout the university. Seth has worked tirelessly on creating a calendar titled "Every Day at State: An Anniversary Calendar for 2022". For every day of the year, he found a significant milestone, event, or personal accomplishment connected to SDSU, its predecessor institutions and their alumni going back to 1897. Board members were gifted a copy of the calendar to take home. Upcoming celebrations for the 125th Anniversary include an exhibit in Montezuma Hall with memorabilia and university history, a book of 100 years of SDSU Football, and 12.5 self-guided walking tours offering ways for people to see the campus through a different lens. He thanked fellow Board members for their support of the project and encouraged them to participate in the celebratory events.

VII. Development Update (Presenter: Adrienne Vargas, President and CEO)

Adrienne introduced and welcomed Frank Teplin, Senior Director of Development for Principal Gifts. Frank is leading the Principal Gift efforts across campus, and was invited to give a brief overview of his plans for Principal Gifts at SDSU. He will attend a future TCF Board meeting to

conduct a development exercise. Frank is drafting a report on the state of principal gifts in the history of SDSU and will share his findings with the Board.

VIII. Guest Student Speaker (Guest: Ryan Hopkins and Kyle Colonna)

Nikki introduced and welcomed guest speakers, Ryan Hopkins and Kyle Colonna. Ryan Hopkins is entering his second season as the coach for the SDSU Men's soccer program and is only the fourth head coach in program history. Kyle Colonna is in his fourth year pursuing a Bachelor of Science in Civil Engineering, is a member of the Student Athlete Advisory Committee and is the Men's soccer team captain.

Ryan provided an overview of the Men's soccer program including how they prepare student athletes for life after college, support student academics, and how they build the Men's soccer team culture. He noted highlights from the season including having just had two student athletes named 1st Team All-Pac12 and having the #1 signing class going into next season. He concluded his report speaking about the impact of philanthropy on the Men's Soccer program. Kyle shared his experience as a student athlete and the impact that SDSU has had on his academic and athletic careers. Nikki introduced Kyle to fellow Engineering alumni; Alan Dulgeroff, Steve Doyle, Alex Mora and Daisy Galeana, each who provided words of advice and encouragement to Kyle.

IX. Get to Know You (Presenters: Thom McElroy)

Nikki introduced Thom McElroy, who attended the meeting virtually. Thom has served on The Campanile Foundation since 2014 and has participated on the TCF Alumni Engagement, Stewardship, Executive and Athletics committees. Thom spoke to the Board about his time at SDSU as a student, his life's journey and challenges he endured during his career path as co-founder of Volcom, Inc. and McElroy Communications. Thom shared his gratitude for the opportunities that SDSU provided him and for the support of The Campanile Foundation Board. The Lavin Entrepreneurship Center's [Payne Lecture Series Documentary](#) featuring Thom McElroy was shared in the Board Book.

X. Finance & Investment Committee Update (Presenter: John Wills and David Fuhriman)

John Wills announced that members of the SDSU Climate Strike Organizers attended their December 8th meeting.

John shared that an ad-hoc committee recommend changes to the target asset allocation to include an increase in Private Equity. The Finance & Investment Committee approved this change to The Campanile Foundation investment policy.

David Fuhriman proposed Resolution 21-07 approving the updated investment policy.

Motion: A motion was made, seconded and unanimously carried to accept Resolution 21-07.

XI. Nominating & Governance Committee Update (Presenter: Julie Dillon)

Julie Dillon announced that the Nominating and Governance Committee made a recommendation to approve minor updates to the TCF bylaws and draft board policy and nominating procedure documents. These documents outline the terms of service on the Board and committee and provide

clarity for the Nominating process. She announced that members of the committee met with each of the committee chairs to review committee service and update their rosters.

Julie shared that she will be stepping off the Board after serving nine consecutive years. She will remain involved on the Nominating and Governance Committee and Jerry Sanders will serve as Chair of the committee next year. Evelyn Lamden will continue to serve as Chair of the Arts Committee and DeAnn Cary has agreed to serve as Co-Chair for one year. Patti Roscoe will continue to serve as Chair of Stewardship, Alan Dulgeroff will serve as Chair of Audit, John Wills as Chair of Finance and Investment, Kim Kilkenny as Chair of Government and Community Relations and Mike Neal will take on the role as Chair of the Athletics Committee. Jerry Sanders' service as Immediate Past Chair has come to an end and Steve Doyle will now serve as Chair-Elect.

Julie thanked Patti Roscoe, Evelyn Lamden, DeAnn Cary, Steve Doyle, Mike Neal, Alan Dulgeroff, John Wills, Kim Kilkenny, Jerry Sanders and Nikki Clay for their continued dedication and leadership on each of their respective committees.

Jeff Jeffery has decided not to serve an additional term on the board, however he will stay engaged on the Athletics committee. Julie thanked Jeff for his commitment to The Campanile Foundation over the years and for his continued support with Athletics. Julie thanked Charlotte Ochiqui for her service as Alumni representative and for her ongoing dedication and support of the SDSU Alumni.

Lastly, Jason Campbell, DeAnn Cary, Alan Dulgeroff, Lidia Martinez, Mike Neal and Michael Schweitzer have all agreed to serve an additional three-year term on the board.

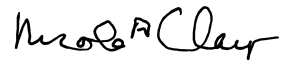
Julie reviewed the following Resolutions:

- Resolution 21-08: Commending Jerry Sanders for his service as Immediate Past Chair
- Resolution 21-09: Appointing Steve Doyle as Chair-Elect
- Resolution 21-10: Commending Jeff Jeffery, Julie Dillon and Charlotte Ochiqui for their service on the board
- Resolution 21-11: Re-electing and Installing Corporate Officers; David Fuhriman as CFO and Anita Nottingham as Board Secretary
- Resolution 21-12: Re-electing and Installing Jason Campbell, DeAnn Cary, Alan Dulgeroff, Lidia Martinez, Mike Neal and Michael Schweitzer as Directors of the Board to serve an additional 3-year term
- Resolution 21-13: Re-electing Seth Mallios to serve an addition 1-year term as Faculty Representative and Director
- Resolution 21-14: Approving the 2022 Standing and Special Committee Rosters
- Resolution 21-15: Approving the revised bylaws and adopting the board policies and procedures

Motion: A motion was made, seconded and unanimously carried to approve Resolutions 21-08 through 21-15.

XII. Conclusion of Meeting

Nikki Clay adjourned the meeting at 4:43 p.m.



Nikki Clay 01/07/2022 09:53 PST

Nikki Clay, Chair

Attest:



Anita Nottingham 01/07/2022 09:21 PST
Anita Nottingham, Secretary