A meeting of the Board of Directors of The Campanile Foundation was held at San Diego State University in the Fowler Family Ballroom at the Parma Payne Goodall Alumni Center, San Diego, California, on March 7, 2019, pursuant to the notice duly posted for public information.

The following Campanile Foundation Directors were present:

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<tr>
<td>Ed Brown</td>
<td>Marshall Faulk</td>
<td>Mike Pack</td>
<td>Kit Sickels</td>
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<td>Jason Campbell</td>
<td>Dan Gross</td>
<td>Angie Robert</td>
<td>Chris Thomas</td>
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<td>DeAnn Cary</td>
<td>Jeff Jeffery</td>
<td>Patti Roscoe</td>
<td>Adrienne Vargas</td>
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<td>Mary Curran</td>
<td>James Kitchen</td>
<td>Elsa Romero</td>
<td>John Wills</td>
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<td>Adela de la Torre</td>
<td>Evelyn Lamden</td>
<td>Jerry Sanders</td>
<td>Karin Winner</td>
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<td>Steve Doyle</td>
<td>Seth Mallios</td>
<td>Bob Scarano</td>
<td>Rachel Zahn</td>
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<td>Alan Dulgeroff</td>
<td>Thom McElroy</td>
<td>Michael Schweitzer</td>
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The following Campanile Foundation Directors were excused:

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<tr>
<td>Ed Blessing</td>
<td>Greg Fowler</td>
<td>Lidia Martinez</td>
<td>Jim Sinegal</td>
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<tr>
<td>Nikki Clay</td>
<td>Bill Geppert</td>
<td>Mike Neal</td>
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<td>Julie Dillon</td>
<td>Maxine Kreitzer</td>
<td>Susan Salka</td>
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The following Campanile Foundation Officers were present:

Mary Darling, Interim Secretary, The Campanile Foundation
Leslie Levinson, Interim CFO, The Campanile Foundation

The following Alumni Board of Directors were present: Cody Barbo, Kelly Batten, Chiloh Baty, Sam Brown, Marisa Compton, Jason Farran, Aron Getty, Hass Ibrahim, Sean Kilkenny, Mark Mays, Charlotte Ochiuki, Chris Parks, Denise Price, Justin Schalaei, Brian Slye, Kim Spinardi, Duke Stewart, Stacey Wolfson

The following University administrators and staff members were present:

Steve Fisher, Special Consultant, University Relations and Development
Jim Herrick, Assistant Vice President, Special Projects
Maria Keckler, Presidential Communications Director, Presidential Speechwriter
Chris Lindmark, Assistant Vice President of Campaign, Presidential and Special Events
Dan Montoya, Assistant Vice President, Alumni Association
Anita Nottingham, Director of Board and Executive Affairs
Brittany Santos-Derieg, Chief of Staff
Cathy Terrones, Senior Director of Donor Relations
Amy Walling, Assistant Vice President, Planned Giving
John David Wicker, Director of Intercollegiate Athletics
I. Announcement

Adrienne Vargas

President and CEO Adrienne Vargas presented Board Chair Jerry Sanders with a Tower Society Crystal to acknowledge his steadfast support of the university.

II. Call to Order | Welcome

Jerry Sanders

Board Chair Jerry Sanders called the meeting to order at 12:03 p.m. Mr. Sanders greeted the TCF board members and welcomed President de la Torre and the SDSU Alumni Board of Directors to the meeting.

III. Approval of Consent Agenda | March 7, 2019

Jerry Sanders

Motion: A motion was made, seconded, and unanimously carried to accept the Consent Agenda for The Campanile Foundation Board of Directors meeting of March 7, 2019 thereby approving the minutes of the:

A. Campanile Foundation Board Retreat
   Minutes of December 6, 2018
B. Nominating and Organizing Committee
   Minutes of January 9, 2019
C. Arts Committee
   Minutes of January 30, 2019
D. Government and Community Relations Committee
   Minutes of February 20, 2019
E. Alumni Engagement Committee
   Minutes of February 25, 2019
F. Athletics Committee
   Minutes of March 6, 2019 - Handout
G. Finance & Investment Committee
   Minutes of March 6, 2019 - Handout

IV. Executive Committee Report

Jerry Sanders

The Wallace Shatsky Blackburn Courage Through Cancer Fund was awarded CASE medals in the following categories: Silver for "Targeted Strategic Campaign", Gold for "New Campus Program Initiative", Gold for "Fundraising Campaigns" and Grand Gold for “Fundraising (Platinum)”. The Grand Gold awards are presented to truly exemplary Awards of Excellence submissions. The awards were presented on February 22, 2019 at the CASE Connect West 2019 Conference luncheon in Anaheim.

Campanile Foundation Board Member, Kit Sickels, will be presented with the conferral of the honorary degree Doctor of Humane Letters on Sunday, May 19, 2019. A formal invitation will be sent to the board of directors.

The Palomar Mountain archeological dig site trip is confirmed for June 12, 2019. Additional details will be provided as they become available.
V. President’s Report

President de la Torre recently attended a CSU alumni trip to Asia along with Chancellor White and eight other CSU Presidents. This was an opportunity to engage with alumni across Asia including lost Aztecs wanting to be engaged. There is discussion about hosting a summer homecoming alumni event in 2020.

President de la Torre visited Tijuana in an effort to work with our sister campuses as well as meet with the Mayor and work with binational universities. SDSU will be hosting a Binnational Conference in November to enhance our connections and opportunities as a region. The theme will be “water”.

SDSU announced their selection of representatives for negotiations with the city. The competitive bid process for the Mission Valley stadium construction was completed and a contract with Clark Construction was announced. SDSU will work together with Clark to select an architect. Updated FAQs may be found on the SDSU Mission Valley website: [www.missionvalley.sdsu.edu](http://www.missionvalley.sdsu.edu).

President de la Torre will begin the Strategic Planning process in the spring of 2019 which will integrate both Mission Valley and the Big Ideas Initiative. Big Ideas offers the SDSU community--faculty, staff, and students in San Diego and Imperial Valley an opportunity to develop visionary ideas that draw upon the distinct strengths of San Diego State through the formation of transformative, trans-disciplinary, far-reaching, well-reasoned solutions.

Timeline for the Strategic Planning Process:
- **Capacity Building – Spring - Summer 2019**
- **Strategic Planning – Fall 2019 - Spring 2020**
- **Diversity Planning – Spring 2020 - Fall 2020**

The President’s office launched a new podcast, *Fireside Charla*, as an additional way to leverage communication and stay connected to alumni, donors, and our SDSU and San Diego Communities through casual conversations with members of our community.

VI. Alumni Board Committee Updates

SDSU Alumni Board President, Aron Getty, introduced the SDSU Alumni Advisory board and noted that it is comprised of 27 members with the following six working committees:

- Development Committee, staffed by Chris Parks, is focused on fundraising and the Lifetime Membership program.
- Finance Committee, staffed by Brad Adams, is focused on advising on the operational budget and revenue generation.
- Professional Development Committee, staffed by Chlou Baty, is focused on enhancing career development for graduates, mentoring and board development.
- Innovation, staffed by Jason Farran, is focused on developing SDSU Alumni digital platforms.
- Marketing, staffed by Duke Stewart, is focused on branding and communication.
• Partnerships, staffed by Cody Barbo, is focused on developing internal and external partnerships for SDSU Alumni.

A needs analysis has been completed to determine how the board can better serve the Alumni community. An alumni owned consulting group was hired to conduct the survey that will focus on a diversity of age groups, ethnicities and backgrounds. Results from the survey will be shared in late March.

The President of the SDSU Alumni board is part of the Aztec Culture governing board, helping to create the guidelines, education and art and culture to honor the culture of Aztec Empire and indigenous groups at SDSU.

SDSU Alumni is responsible for the Alumni Awards of Distinction. This year, attention will be focused on the Rising Aztecs under 40. The 40 under 40 is the opportunity to create a pipeline of leadership for SDSU.

An invitation was extended to the Campanile Foundation Board to participate in SDSU Alumni Sailfest on July 19, 2019. This will be a great opportunity to visit with SDSU Alumni, donors and friends.

VII. Faculty and Student Guest Speaker

Harsimran Baweja

Dr. Harsimran Baweja, Associate Professor, Physical Therapy, Applied Movement Sciences, and Substance Abuse, gave a presentation on the future of neuroscience. He spoke about his research on mechanistic interventions through driving simulation studies using virtual reality in the Neuromechanics and Neuroplasticity Lab. He studies how cognition influences the quality of movement and continues to work toward the future of rehab science.

Katie Dillon, a 3rd year undergraduate student studying kinesiology spoke about her experiences working in Dr. Baweja’s lab and being provided the opportunities for hands-on experiences with technology and research. Through those experiences, she changed her major to pursue pre-med and recently presented at the student research symposium.

VIII. Presidential Inauguration

Seth Mallios and Patti Roscoe

Dr. Seth Mallios spoke about the history of the public presidential inaugurations. President de la Torre will be inaugurated on April 11, 2019. The investiture, a formal public ceremony granting authority to the new president, is one of the oldest traditions in higher education. This ceremony is the 4th of its kind for this institution in its 122 year history, and the 1st since 1997. The program will be multiracial, inclusive and meaningful. Patti Roscoe, member of the Presidential Inauguration planning committee, reviewed a schedule of the day’s events and encouraged all board members to attend.
IX. Finance and Investment Committee Report

Elsa Romero

Vice Chair, Elsa Romero, gave a brief Finance and Investment committee update and noted that the year to date budget and finance report were included in the board packet. Meketa Representatives Ed Omata and Leandro Festino were introduced and provided the board with a market update.

X. Aztec Identity

Ramona Perez

Dr. Ramona Perez, Professor of Anthropology, Director, Center for Latin American Studies and Chair, Aztec Identity Initiative/Aztec Culture Education provided an update on the Aztec Identity including the formation of the Aztec Governing Board and the Aztec Education Committee. The Aztec Governing Board is chaired by President de la Torre and includes the Director of Athletics, Chair of Senate, President of AS, President of the Alumni Association, Chair of Aztec Education, Chief of Staff, Chair of Aztec Culture and Education/Identity Initiative. This group approves final actions and provides funding. The Aztec Education Committee develops educational programming and events and suggests practices, policies and other opportunities. This committee consists of faculty, students, staff, alumni and athletics.

Chairman Sanders adjourned the meeting at 1:31 p.m.

Jerry Sanders, Chairman

Attest:

Mary Darling, Interim Secretary